



News Release

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Baptist Medical Center South Celebrates Its First Anniversary

Jacksonville, Fla., February 2, 2006 — Since welcoming the first patient at 7 a.m. on February 16, 2005, the state-of-the-art, all-digital Baptist Medical Center South celebrates its one-year anniversary. With it, the facility carries a multitude of accolades that belies a mere 12-month time span.

Administrator Ron Robinson, says, “I cannot truly fathom that February 16, 2006, will mark the one-year anniversary of the opening of Baptist South. I stated at that time, ‘A journey of a thousand miles must begin with a single step.’ On the day we opened, we transitioned very quickly from one step to a full run. What great exercise that run has been.”

He continues, “It’s often said that you cannot see the future without first examining the past. Our past has been filled with great teamwork, ‘ownership’ of our mission, great expectations, high census, great care, and wonderful staff, volunteers and physicians. I expect the future to be filled with the same.”

The delivery of the first baby on February 16, 2005, and the arrival of Baby Number 1,000 on January 16 of this year serve as an illustration of the growth of the services provided.

Baptist South has expanded from 250 employees and a handful of volunteers to more than 600 employees and 50 volunteers. It boasts a medical staff of 573. Graduate nurse programs have been added and students from several of the local colleges serve clinical rotations there.

Hugh Greene, president and CEO of Baptist Health, states: “Watching Baptist South take shape was an amazing experience, and yet the strategy was the same as with our first hospital more than 50 years ago, with the patient at the center of everything. Baptist South stands as proof that compassion and state-of-the-art advancements can work hand-in-hand to provide the unsurpassed health care the community has come to expect from us. Its success in expanding our circle of care is, as always, a tribute to everyone who works here.”

Recognitions for this accomplishment have come one on the heels of the other: The Golden Stethoscope, *Florida Medical Business*' (FMB) longest running and most reputable health care industry awards; the cover of *Computerworld*, whose headline read, "The Paperless Hospital—Really! How Baptist Medical Center South built an all-electronic environment while bigger, more prestigious hospitals failed"; a feature article in *Architectural Design*; Excellence in Learning Partnerships award; and numerous articles in publications such as *Florida Times Union* and *Jacksonville Magazine*.

Robinson says, "The entire Baptist Health family deserves thanks for our success. The design, construction, operations and success are a result of tremendous effort and teamwork from all. We at Baptist Health are truly blessed to have such a wonderful family."

Stephen Lee, assistant administrator, agrees, stating, "An incredible job by a very large number of talented and dedicated staff from all over Baptist Health has shaped our success."

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Baptist Health is a faith-based, mission-driven system comprised of Baptist Medical Center, Baptist Medical Center Beaches, Baptist Medical Center Nassau; Baptist Medical Center South and Wolfson Children's Hospital - Jacksonville's only children's hospital. Baptist Health also includes cardiology and cardiovascular surgery services, a comprehensive cancer center, orthopaedic institute, women's resource center, a full range of psychology and psychiatry services, outpatient facilities and a network of primary care physicians' offices throughout Northeast Florida. Baptist Health is the official healthcare provider for the Jacksonville Jaguars.

