



News Release

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Baptist Medical Center Downtown Welcomes New Babies with Brahm's Lullaby

Jacksonville, FL, February 3, 2006 — Every baby's birth should be heralded as the life-changing event it is. To recognize this everyday miracle, Baptist Medical Center Downtown is broadcasting a 30-second portion of the Brahm's Lullaby over the public address system every time a new life begins.

When a baby is born at Baptist Downtown, the nurses on the Labor & Delivery floor in the Wolfson Center for Mothers and Infants enter a code on the telephone that cues the music to play hospitalwide.

"The birth of a new baby is an uplifting moment in time, so the lullaby announces to families that their precious child has arrived," says Tammy Kotopka, director of Women Services, Baptist Downtown. "However, this extends beyond new parents and grandparents to every part of our hospital where the lives of patients and families have been interrupted by illness or injury. For a brief time, the peaceful sound of Brahm's Lullaby and its meaning may bring a moment of joy."

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Baptist Health is a faith-based, mission-driven system comprised of Baptist Medical Center, Baptist Medical Center Beaches, Baptist Medical Center Nassau; Baptist Medical Center South and Wolfson Children's Hospital - Jacksonville's only children's hospital. Baptist Health also includes cardiology and cardiovascular surgery services, a comprehensive cancer center, orthopaedic institute, women's resource center, a full range of psychology and psychiatry services, outpatient facilities and a network of primary care physicians' offices throughout Northeast Florida. Baptist Health is the official healthcare provider for the Jacksonville Jaguars.

