

News Release

FOR IMMEDIATE RELEASE

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Expanding Our Circle of Care Campaign Raises More than \$35 Million for Essential Baptist Health Projects

Jacksonville, Florida, February 23, 2006 – In 2003, Baptist Health kicked off its *Expanding Our Circle of Care Campaign*, with the goal of raising \$33 million toward vital projects throughout the health system. With the beginning of the campaign, Baptist Health embarked on an unprecedented plan for construction and expansion projects that would broaden the range of health care services we provide in the community.

The campaign, now completed, was highly successful, raising more than the original goal with a total of \$35.3 million.

Jack Williams, Chairman of the Baptist Health Board of Directors, said the success of the campaign was especially appropriate as Baptist launched its 51st year of service to the Jacksonville community. “This has been an extraordinary accomplishment,” he says. “Thanks to the generous support of our benefactors and volunteers, we are able to expand opportunities for delivering comprehensive, quality health care to the communities we serve.”

Projects since the *Expanding Our Circle of Care Campaign* began included:

- Baptist Medical Center Downtown – A new adult Emergency Center; new heliport; and new 88-bed Baptist Heart Hospital, comprised of the Harden Cardiovascular Center, with state-of-the-art surgery suites; an expanded catheterization facility; the Haskell Lobby; and Wolfson Wellness Center, all within a patient and family-friendly environment that includes the J. Wayne and Delores Barr Weaver Terrace
- Baptist Medical Center Beaches – The renovation of the Wilson/Epstein Diagnostic and Rehabilitative Center, which houses women’s imaging, outpatient rehabilitation and the Sleep Disorders Center, along with the construction of the three-story East Pavilion with a 24-bed expansion for critical/progressive care, GI lab suite, pharmacy and enhanced imaging services
- Baptist Medical Center Nassau – Growth that includes a new laboratory, increased radiology and imaging capabilities and an expanded Intensive Care Unit
- Baptist Medical Center South – An award-winning, all-digital hospital that was opened in 2005 with a healing environment to serve the residents of southern Duval and Northern St. Johns counties
- Wolfson Children’s Hospital – Major expansion of the Newborn Intensive Care Unit (NICU) and a new Children’s Emergency Center

Hugh Greene, president and CEO, Baptist Health, states, “We are most gratified by the community response to our campaign, which exceeded all expectations. Being able to complete these significant projects has helped us rededicate ourselves to continuing Baptist Health’s noble mission of serving those whose lives and work have been interrupted by illness or injury.”

Carol Thompson, president, Baptist Health Foundation, says, “We can be very proud that a very ambitious campaign goal was achieved. It is really a \$35 million endorsement of our mission and an expression of confidence in our ability to fulfill it. Special thanks to Ceree Harden, Campaign chairman; the members of the Campaign Advisory Council and Campaign Cabinet; and Marlene Spalten, vice president of the Baptist Health Foundation, along with her staff. We appreciate your dedicated support of Baptist Health.”

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Baptist Health is a faith-based, mission-driven system comprised of Baptist Medical Center Downtown, Baptist Heart Hospital, Baptist Medical Center Beaches, Baptist Medical Center Nassau; Baptist Medical Center South and Wolfson Children’s Hospital -- Jacksonville’s only children’s hospital. Baptist Health also includes cardiology and cardiovascular surgery services, a comprehensive cancer center, orthopaedic institute, women’s resource center, a full range of psychology and psychiatry services, outpatient facilities and a network of primary care physicians’ offices throughout Northeast Florida. Baptist Health is the official healthcare provider for the Jacksonville Jaguars.

For more information, go to www.e-baptisthealth.com

