



# Magnet™ Workshop and the Magnet Model

February 11 and 12, 2010

Hosted by Baptist Health of Northeast Florida

American Nurses  
Credentialing Center  
8515 Georgia Avenue, Suite 400  
Silver Spring, MD 20910-4392  
1.800.284.2378  
[www.nursecredentialing.org](http://www.nursecredentialing.org)

**Isn't it time to start the journey?**  
The American Nurses Credentialing Center (ANCC), official home of the Magnet Recognition Program® for nursing excellence, offers workshops designed to help organizations better understand how to achieve Magnet recognition.

## Being Good Isn't Good Enough — You Need to Be Magnet™

The Magnet Recognition Program® was developed by the ANCC to recognize healthcare organizations that provide the very best in nursing care. When *U.S. News & World Report* publishes its annual showcase of "America's Best Hospitals," being a Magnet facility contributes to the total score for quality of inpatient care. Nine of the top 12 medical centers according to *U.S. News & World Report* were Magnet-recognized organizations. (July 10, 2008)

## Learn What It Takes to Become Magnet™!

The Magnet Recognition Program® application process involves a rigorous review and analysis of a healthcare organization's commitment to implementing the Magnet Model, the key evaluation criteria. A team of professionals with expertise in evaluating nursing care and administration appraises the quality of a hospital's services for patient care delivery.

## You Can't Afford to Miss This Workshop

Save time and energy. Get organized to begin the Magnet journey. This two-day event from ANCC's Institute for Credentialing Innovation will guide you through the Journey to Magnet Excellence™, provide a comprehensive explanation of the Magnet Model, outline the application process, and give detailed instructions about the kinds of data required to complete the written documentation in support your application.

## Learning Objectives

- Describe the structure, purpose and evolution of the new Magnet Model;
- Explain the 5 components of the new magnet model as the framework for professional nursing process;
- Generate exemplars for each component of the Magnet Model;
- Describe the role of critical thinking, creativity and innovation in transforming nursing practice through the Magnet™ program.

Contact hours are provided by ANA. The American Nurses Association Center for Continuing Education and Professional Development is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

ANA is approved by the California Board of Registered Nursing: Provider Number 6178.



## Workshop Details

**Date:** February 11-12, 2010

**Time:** 8 am - 5 pm (*Continental breakfast both days 7-8 am*)

**Location:** Baptist Medical Center, 800 Prudential Drive  
duPont Auditorium  
Jacksonville, Florida 32207

**Registration Fee:** Registration fee: \$495 per person.  
Group rate: \$465 per person if registering 3 or more people  
from same facility/organization at the same time.

**Payment Options:** You may elect to pay on-line with a credit card or by check. If  
paying by check, you must complete the on-line registration.  
Select the check button on the payment screen and click finish.  
Then remit payment to:

**ANCC/The Institute**

**P.O. Box 791312**

**Baltimore, MD 21279-1312**

Please include your name and the name and date of the  
workshop with the check.

**Register Online:** [Click here](#) to register for the Workshop at Baptist Health. For  
program information, visit [www.nursecredentialing.org](http://www.nursecredentialing.org).

### Questions?

For questions, please contact [mworkshp@ana.org](mailto:mworkshp@ana.org) or call 1.800.284.2378.